

With Your Patients' NEW 2023 Insurance Maximums, YOU'LL Enjoy A GREAT January!

JANUARY Will Be the BEST Month of the Year for Our Marketing Clients!

12-20-22 Hello! Over the four+ decades of chrisad's caring EXCLUSIVELY for dental practices...now worldwide...it has been LONG ESTABLISHED that wealthier, working patients will flow into practices at higher levels in January...when they have **new insurance maximums...& lots of NEW YEAR...& other January HOLIDAY vacation time off.**

These well-insured individuals have been documented to be our clients' best patients...with the **highest insurance maximums & procedure compensation to YOUR PRACTICE...& documented highest acceptance levels!** While they are unlikely to take off school or work during the majority of the year...**MORE will come in over January for a dental upgrade.** jc

“Fish” for Jan. BEST PATIENTS When MORE Will “Bite”

- With **NEW INSURANCE MAXIMUMS**, More BETTER Patients Will POUR In!
- MOST Patients Have New Year's Holiday & Other January Vacation Time Off!
- Patients Make New Year's Resolutions & Are MORE Motivated After Holidays!
- **Pent-up Demand:** Many Have Gift/Bonus \$ After the Holidays...& Will Spend It!

Most chrisad Clients Are Mailing...& Mailing More!

Jan. is HISTORICALLY Clients' Best Month of the YEAR!

BEWARE: USPS Mail Is Taking a LOT Longer Now!