

January 2024 Should Be Your Best Month of the Year!



Invite Patients In to Use Their NEW 2024 Insurance Maximums!

12-12-23 Hello! It has been LONG ESTABLISHED that wealthier, working patients will flow into practices at higher levels in January...when they have new insurance maximums...& lots of NEW YEAR...& other January HOLIDAY vacation time off.

These well-insured individuals have been documented to be our clients' best patients...with highest insurance maximums & procedure compensation to YOUR PRACTICE...& documented highest acceptance levels! While they are unlikely to take off school or work during the majority of the year...MORE will come in January for a dental upgrade. But you gotta invite them in! jc

“Fish” for Jan. BEST PATIENTS...When MORE Will “Bite”

- With NEW 2024 MAXIMUMS, More BETTER Patients WILL POUR In!
- MOST Patients Have New Year's Holiday & Other January **Vacation Time Off!**
- Patients Make **New Year's Resolutions** & Are MORE Motivated After Holidays!
- **Pent-up Demand:** Many Have Holiday Gift/Bonus Money...& Will Spend It!

Most chrisad Clients Are Mailing Much More!

Jan. Is HISTORICALLY Clients' Best Month of the YEAR!

HURRY: The Mail Is Taking a LOT Longer Now!