



No Limits New Jersey Conference Agenda

Newark Liberty International Airport Marriott
Conference will be located in Junior Ballroom A-D located on the lobby level

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| 7:00am-8:00am | Registration & light breakfast (breakfast will be served until 8:30am) |
| 8:00am-10:30am | John Christensen, MS – Founder & CEO, chrisad - John has been uniquely effective in guiding U.S. & worldwide dental practices since 1980. In 2019, chrisad clients produced a combined \$6 billion, representing growth of approximately \$1 billion over 2018. Based on his pioneering four decades of dental practice & patient-consumer research & evidentiary data, unprecedented patient attitude & behavior studies & more in-person visits to dental practices than anyone in the world, John has grown more practices FAR larger & more rapidly than anyone. He'll explain to you the NEW SECRETS & implications of chrisad/Northwestern University's new 2020 post-COVID consumer research findings, how to deal with COVID fears & increased cancellations & how to work fewer hours, care for more patients at a higher level & prosper during this economic downturn slump! |
| 10:30am-11:00am | Break |
| 11:00am-12:00pm | Steven Weidler – CEO of Smith Dental Care – Four offices in Georgia - Steven Weidler will talk about Smith Dental Care's extraordinary practice growth since joining chrisad, when they saw two new patients & approximately \$50,000 in production per month. They now see 2,009 new patients & \$1,658,000 in production per month! |
| 12:00pm-1:00pm | Lunch located in Salon E (exhibitors will be located in this room as well) |
| 1:00pm-2:00pm | Dr. Sharon Bleiler – Jenkintown, PA - This RECENTLY DESPERATELY STRUGGLING office produced only \$21,000 per month on average in 2016 & saw only 15 new patients & 17 hygiene appointments per month. NOW Sharon is AWAY living part-time on her YACHT traveling beautiful U.S. & Canadian waterways...while this outstanding, FAST-GROWING practice produces \$441,000 per month, sees 279 new patients per month & 772 patients in hygiene per month. She will discuss adding associates, digital incentivization systems...& much more. |
| 2:00pm-2:30pm | Break |
| 2:30-3:30pm | Dr. Richard Imparato – New Hyde Park, NY - A valued chrisad client since the early 1990s, this ONCE VERY SMALL New Hyde Park, NY, solo DDS office has turned into a fast-growing & self-sustaining office while Dr. Imparato relaxes with projects at home. This practice sees up to 137 new patients a month, produces up to \$275,143 per month & sees up to 429 hygiene patients per month. |

3:30pm-4:30pm

Q & A

**CE credits are available for attending the conference.
Please be sure to scan the QR code at the event to receive your CE credits**



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