



No Limits San Francisco Conference Agenda

The JW Marriott San Francisco Union Square
515 Mason Street, San Francisco, CA 94102
Metropolitan BC Room

- 8:00am–9:00am Registration
- 9:00am–11:15am **John Christensen, MS, Founder & CEO, chrisad – Corte Madera** – Chrisad’s approximately 1,500 dentist clients grew by approx. **\$420 MILLION in 2023 v 2022!** He has cared for **California dental clients** since 1980. Based on **4+ DECADES** of **EXTENSIVE & CONTINUAL** dental practice & dental patient-consumer research & data...& more in-person visits to practices than anyone in the world...John has **DIRECTED MORE EXTRAORDINARY & ENJOYABLE practice growth...**while **GUIDING MORE DESERVING DDS OUT OF THE CHAIR** (when they want!)...while **INCREASING THEIR PERSONAL INCOME...than anyone in the world.**
- 11:15am–12:00pm **Sheela Roth, Former Officer Manager at Penrod Dental Care – Rancho Santa Margarita** – This outstanding once chrisad “SCRATCH” practice has worked alongside of chrisad for nearly two decades. Regularly & rapidly growing, Sheela will review how they’ve expanded & maximized their hygiene department...recently adding a number of operatories...starting from \$0 & recently producing **\$700,000 a month...**now out of 15 chairs.
- 12:00pm–12:45pm **Lunch**
- 12:45pm–1:30pm **Dr. Mike Chang – San Leandro** – Over our two decades of working together, this **OUTSTANDING** clinician & practice manager has grown his one-office **EAST BAY** location from as low as 19 new patients a month & \$181,000/month production...to recently **193 new patients per month & a (projected) \$1.3 million this month.** He will share his thoughts on practice organization, the process of growing & prospering while out of the chair...& much more!
- 1:30pm–2:15pm **Dr. Nate Schott – 5 Offices – Nashville, TN** – This extraordinary practitioner **grew his practice to \$20 million per year with 1,000 new patients per month while he was 100% AWAY FROM THE CHAIR...**traveling & relaxing. He will explain basic steps as to why you would **NEVER NEED to SELL YOUR PRACTICE...**& how to enjoyably manage your practice for always-increasing income while away. He has helped guide hundreds of practitioners to higher levels of prosperity...& can help you as well!
- 2:15pm–3:00pm **Dr. Hibret Benjamin – San Francisco** – Located in a tall building...at the north end of San Francisco...Dr. Benjamin’s amazing office has absolutely **NO VISIBILITY...**but just look at what she & her team have accomplished! While her new patient count was at six per month

Q production \$58,000 per month not that long ago...after chrisad she is now producing up to **\$387,000 per month with 113 new patients per month.** She'll discuss how she blew out the walls of her once three-operatory facility to add operatories...Q now is looking for even **more room!** You can't miss hearing her!

3:00pm–3:30pm

Q & A