



No Limits Phoenix Conference Agenda

Friday, February 6th

Hyatt Regency Phoenix | 122 North 2nd Street, Phoenix, AZ 85004

- 7:00am–8:00am **Registration & Coffee**
- 8:00am–10:30am **John Christensen, MS Founder & CEO, chrisad**— Having continually personally cared for our wonderful Arizona clients for over three decades now...John knows & loves Arizona. Chrisad's combined nationwide & worldwide clients produce **\$3.7 billion per year** & are rapidly growing...with hundreds of practice owners away from the chair! Benefit from John's 45 Years of Dental Only Patient Data & Research! He will discuss findings from chrisad/Northwestern University's new "Best Patient" triggering research!
- 10:30am–10:45am **Break**
- 10:45am– 10:30am **Dr. Ryan Arthurs, Glendale, AZ**— This outstanding local practitioner has an extraordinarily well-managed office in Glendale that nearly tripled from a low in 2024 of \$278,895/month & 67 new patients/month...to a high in 2025 (after chrisad) of **\$842,473/month & 341 new patients/month**. He will explain in great detail exactly the steps he took...including marketing, compensation & advanced managerial approaches.
- 11:30am–12:00pm **Dr. John Bigler, Apache Junction, AZ**— Recently producing as low as \$170,608/mo. with only 41 new patients & struggling...by working together with chrisad...John has all but completely removed himself from day-to-day dentistry...recently nearly **TRIPLING IN SIZE**...producing **\$422,180/mo.** with **105 new patients**. John will explain in detail...in a way that will benefit you...the steps that he took...mistakes he made...& how much clearer he **NOW** thinks...while away for the chair!
- 12:00pm–1:00pm **Lunch**
- 1:00pm–1:45pm **Sherry Fitzpatrick, Manager, Toronto Area**— The uniquely qualified & distinguished manager of multiple super prosperous offices...Sherry has only been in dentistry 7 years. One office she manages...opened just 7 years ago...has grown from \$0 to **now \$1,746,366/mo.** & **now 724 new patients** a month in just one office! The owner/doctor is rarely there. She will explain in great detail exactly how she does it.
- 1:45pm–2:30pm **Dr. Jennifer Wynn, Surprise, AZ**— After our nearly 4 decades of our working together...opening & growing 7-8 offices in Maricopa County & in California...Jenny & her brilliant husband Tony took over an abandoned, fully functioning 12-chair DSO office around 8 years ago. They exactly followed chrisad protocols & grew it from \$0 & 0 patients...to a **recent high of 219 new patients & \$435,865 production per month**. This is all while Jenny is largely away from the office. She will explain in detail how.
- 2:30pm–3:00pm **Q & A**