



No Limits New York Conference Agenda

Friday, June 5th

Renaissance New York Midtown Hotel
218 W 35th Street, New York, NY 10001

- 7:00am–8:00am **Registration & Breakfast**
- 8:00am–9:45am **John Christensen, MS, CEO, Founder & Owner, chrisad**—John has PERSONALLY cared for TRI-STATE clients continuously for well over 4 decades...& has been involved in growing the largest practices in the Tri-State area. Chrisad's combined clients worldwide produce \$3.7 BILLION per year & are rapidly growing...with hundreds of practice owners away from the chair! You will hear new patient/practice research & revolutionary new approaches.
- 9:45am–10:20am **Sheela Roth, Office Manager, Orange County**— Sheela efficiently & profitably grew her chrisad scratch office from \$0 to \$900,000/month, with 230 new patients every month! Regularly & rapidly growing, Sheela will review how they've expanded & maximized their hygiene department...recently adding a number of operatories...now out of 15 chairs...**with owner DDS largely AWAY!**
- 10:20am–10:30am **Break**
- 10:30am–11:15am **Dr. Mariliza LaCap, New York & New Jersey Suburbs**—This spectacular Tri-State Suburban 2x office client produces as much as \$521,368/mo. with 413 hygiene patients per month at one office & \$445,319/mo. with 335 hygiene patients a month at another...ALL WHILE VACATIONING A LOT!
- 11:15am–12:00pm **Dr. Faith Aboona, Detroit Area**—Dr. Aboona will speak about her incentive systems, how they were constructed & who/what behavior they were intended to motivate. They are NOW open 54 hrs/week & collect nearly \$1 MILLION/month, with 276 new patients/mo. from their 12-chair facility.
- 12:00pm– 1:00pm **Lunch**
- 1:00pm–1:15pm **Max Shore, Founding Team at Lassie AI**—Billing Automation as a Growth Lever: A Case Study in AI + people
- 1:15pm–2:00pm **Dr. Lauren Pacifico's Husband & Manager Phil Koury, Easton, PA**—The wonderful daughter of Dr. Mike & Trina Pacifico in Bangor...who chrisad has had the honor of working alongside since 1986...opened this \$0 chrisad scratch practice in 2018. It is now producing \$380,504 per month...now with as many as 562 hygiene appointments per month...with Lauren increasingly WAY away from the chair. Phil will outline in great detail how they accomplished this...& how you can do the same!



2:00pm–2:45pm

Dr. David Ahearn, Boston Area—Using chrisad principles, Dr. David Ahearn developed a 100% associate-driven, \$800,000/month practice which allowed him the time, money & energy to build his company “Design Ergonomics” into the largest independent Dental Office Design Company in the U.S.

2:45pm–3:15pm

Dr. Richard Imparato, Long Island, NY—This NOW \$3 million+/year practice has continued to grow & prosper...even after the doctor 100% stopped seeing patients & hired associates. Once producing \$30,000/mo. in the late '80s when we first started working with him...he recently saw \$358,376/mo. production...with as many as 650 hygiene patients per month. Learn how he's made his practice thrive...while relaxing in “The Bahamas!”

3:15pm–4:00pm

Sherry Fitzpatrick, Manager of Multiple Offices, Toronto Area—The uniquely qualified manager of multiple SUPER prosperous offices...she's only been in dentistry 7 years. One office...opened just 8 years ago...has grown from \$0 to NOW \$1,819,857/mo. & 724 new patients a month in JUST ONE OFFICE! The owner/doctor is rarely there. She will explain in GREAT DETAIL EXACTLY how she does it. Combined office production is now around \$5 million per month.